1. BACKGROUND

Oxfam in Vietnam (OiVN) is implementing the project “Vietnamese Overseas Foreign Direct Agricultural Investment in the Mekong Sub-Region (Phase II)” in 2017 – 2019. With the objective of “Private and state-linked agricultural investment from Vietnam to the Mekong sub-region respects the land rights of women, men and communities”, the project works toward enhancing Vietnamese investors’ policies and practices on fulfilling their social responsibilities with communities affected by their investment in Laos, Cambodia and Myanmar. The project aligns with OiVN’s Change Goal 4 in 2015 – 2019, being “More marginalised smallholder producers, especially ethnic minorities and women, safeguard their livelihoods and secure access to and control over land, water and biodiversity.”

Within this project, OiVN is seeking a consultant group/organization to work with Oxfam to review and advise a big agricultural corporate in improving its sustainable development strategy.

2. OBJECTIVE

The agricultural corporate is better equipped with methods and tools for effectively developing and implementing its sustainable business development strategy, with stronger focuses on its social and environmental impacts.

3. OUTCOME

The agricultural corporate obtains the methods and tools for collaboratively engaging the its affiliates and relevant stakeholders in an ongoing dialogue on their vision and options
to contribute to sustainable and inclusive growth, their strategy for implementing the chosen options, and the means to assess their impact.

4. TIME FRAME AND DELIVERABLES

This Terms of reference concerns the first explorative phase (1st July - 30 September, 2019) of what is hoped to be a longer-term engagement for ensuring effective adoption and use of collaborative methods and tools for strategy development and implementation by the agricultural corporate.

The concrete outputs or deliverables expected by 30 September 2019 from this first phase are the following:

- A one-day session to shape the context, refine the terms of reference, and introduce the methods and tools for a collaborative approach to the Sustainable Development Strategy process.
- A follow-up plan to design and support a series of ongoing interactions between among different departments of the agricultural corporate for adopting and adapting the methods and tools to specific contexts and needs and establishing patterns of collaboration.

Preparatory meetings and interviews will take place remotely (e.g. over Skype) in July 2019, with submission of a first draft design for the one-day workshop before 31 July.

5. APPROACH

- A participatory approach is deployed in all consultancy activities, including group work, plenary discussions and dialogues, ensuring that all participants have equal opportunity engage in dialogue.
- The work will draw on the client participants’ expertise with regards to the rubber industry, and on the consultant(s)’ experience regarding collaborative methods and tools for sustainable and inclusive business strategy development. It will be implemented in a highly interactive environment that includes discussion, practical exercises, synthesis and reflection.

6. QUALIFICATION REQUIREMENTS FOR CONSULTANTS

- Strong international experience and sound methodology in designing and facilitating the development, implementation and assessment of sustainable
business development strategies with various international organizations, impact investors and corporations.

- Demonstrable knowledge of and experience with models, methods and tools for collective planning and tracking of contributions of agricultural investments and businesses to sustainable and inclusive growth.
- Capable of delivering the consultancy remotely and onsite by end of September 2019.

7. SELECTION

The consultant (single organization or group) is expected to submit the following documents no later than July 7, 2019:

- A proposal of maximum 5 pages outlining the approach, timeline, team, credentials, and budget against this ToR.
- Resumes of the consultancy team members

The pre-selected consultant will be interviewed by Oxfam in Vietnam by July 9, 2019 (if needed). The consultancy proposal should be sent to: HR.Vietnam@oxfam.org